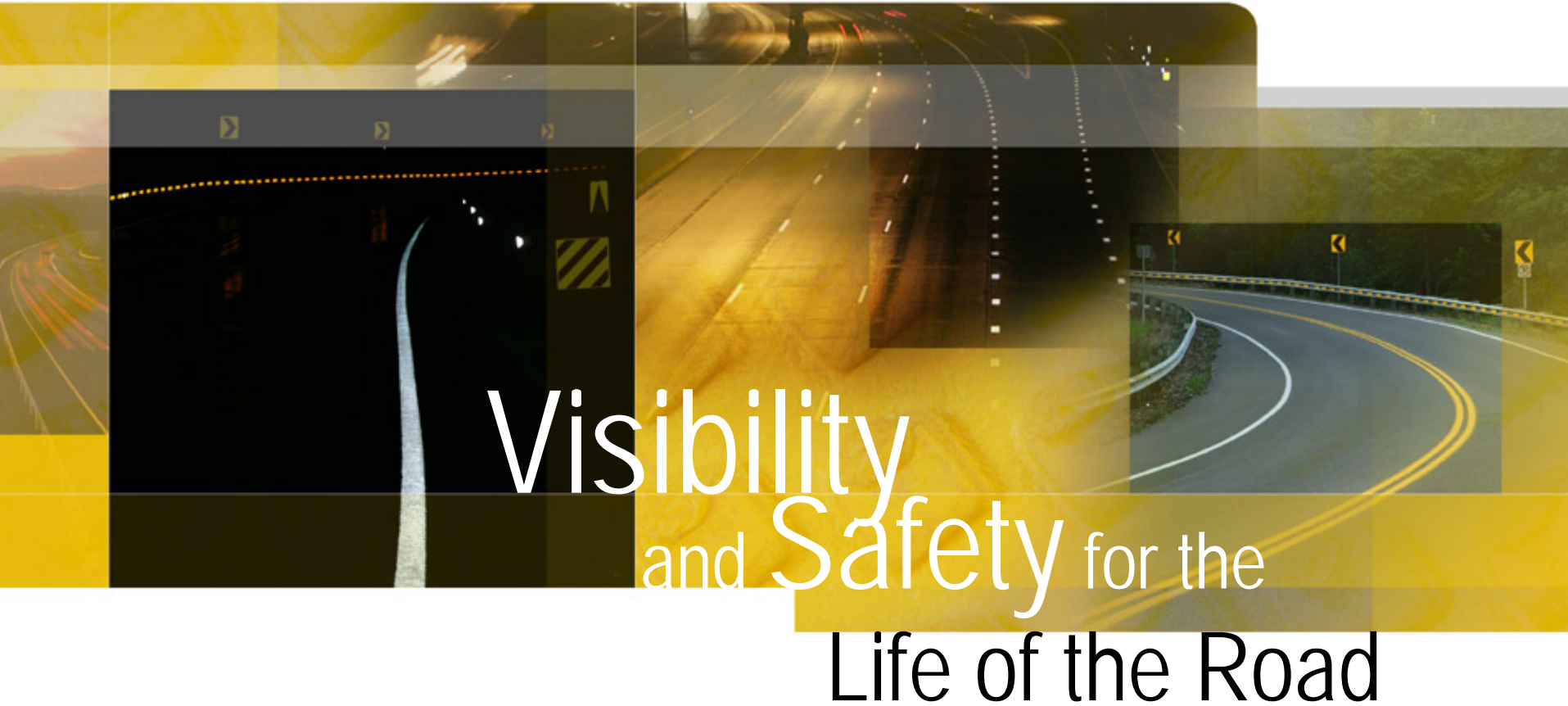
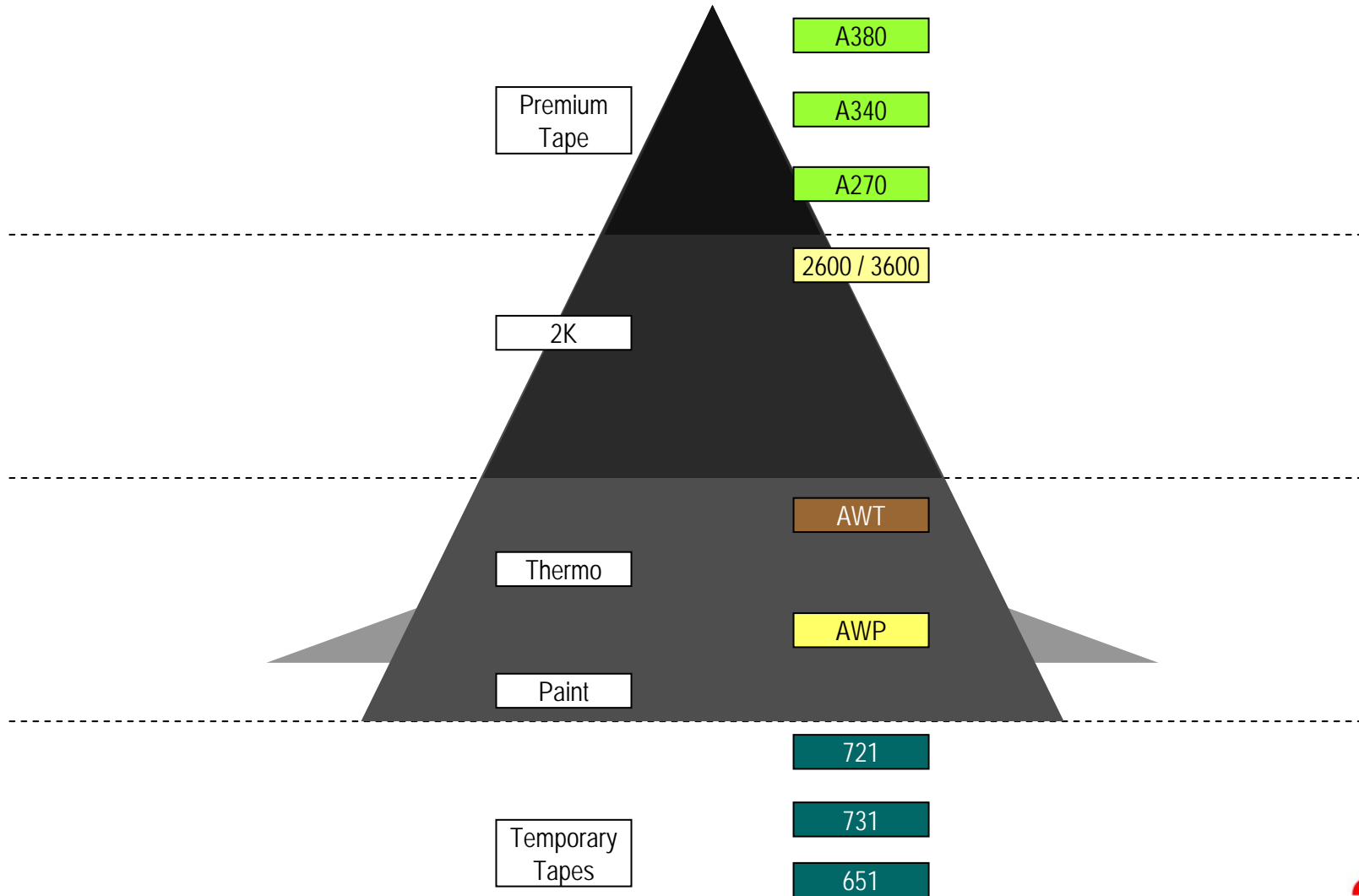


# PM Key Growth Programs for 2010



# Segmentation

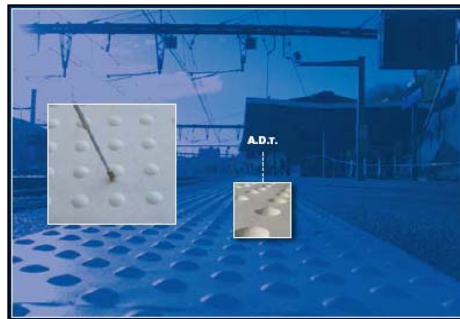


# 3M Product Range Offers ...

## Permanent & CWZ Tapes



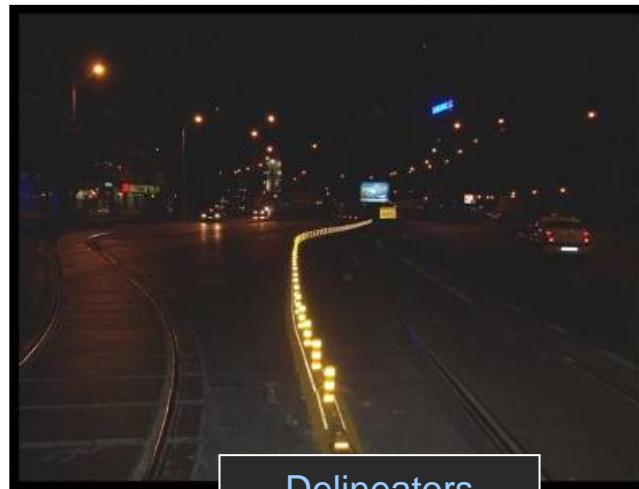
## ADT



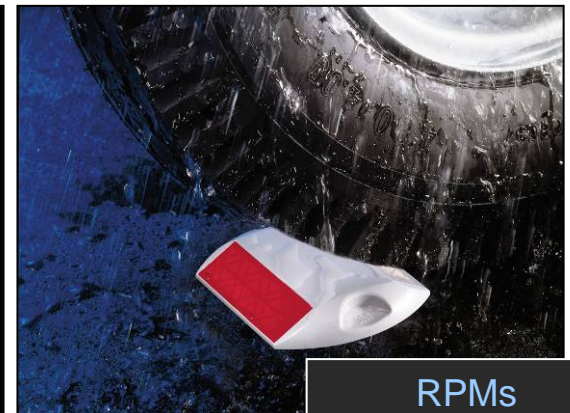
## Liquid Solutions



## Speed Bumpers

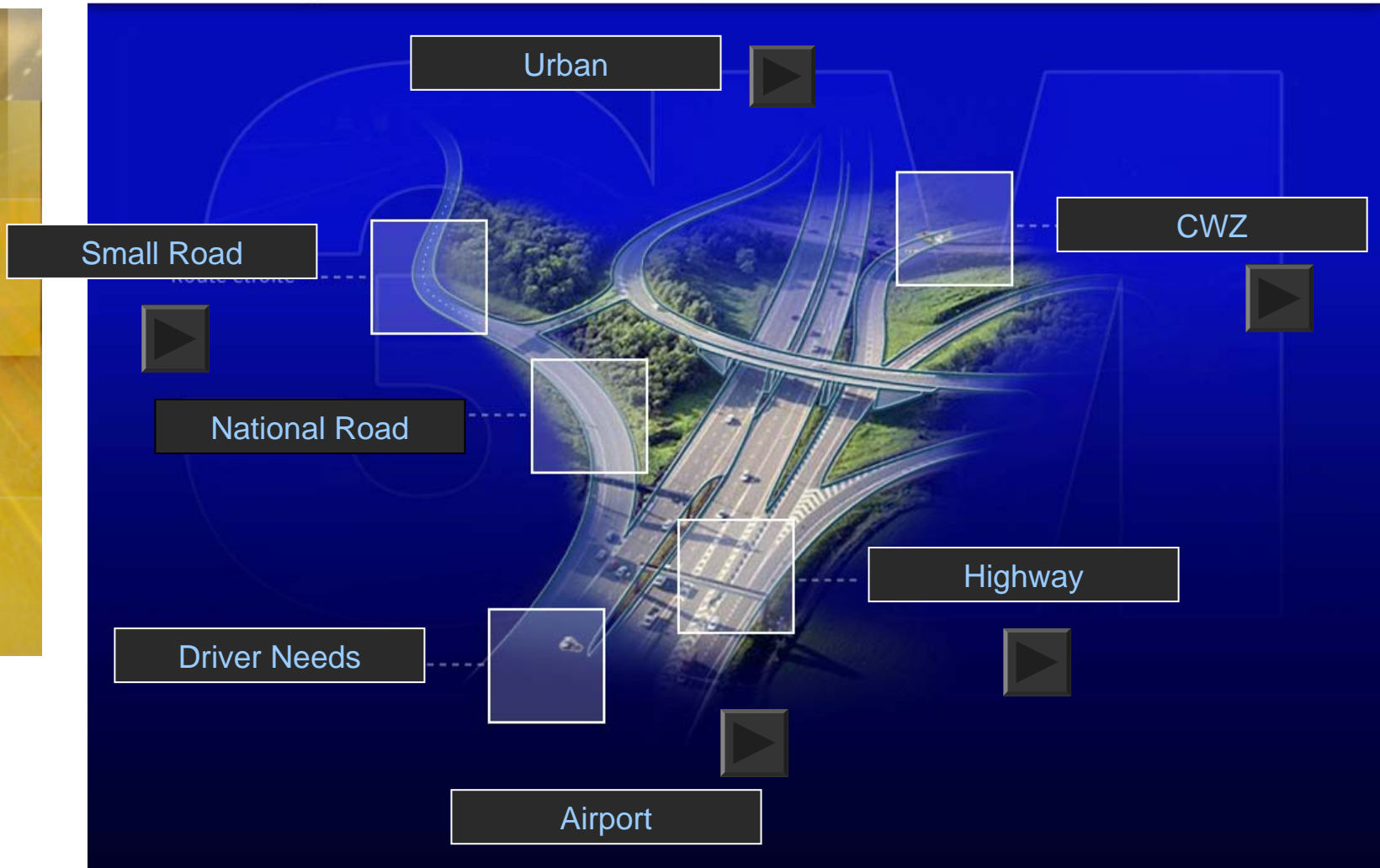


## Delineators












## RPMs

## ... Solutions for





# Target Applications General

		Left And Right Edgeline	Skip/centerline	Channelizing And Gores	Symbols/legends Midblock <b>Best</b>	Secondary
Wear (ADT)	High				380	AWT
	Medium				380 / AWT	AWP
	Low				AWP	AWT
		Low	Medium	High	Very High	
Encroachment (Shear)						

## Target Applications AW



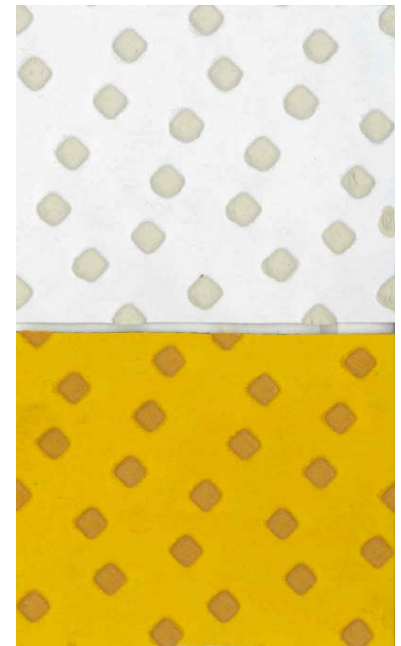
Longitudinal Marking Applications  
Particularly areas that are not as well lit



# Stamark 710

## *Product Characteristics*

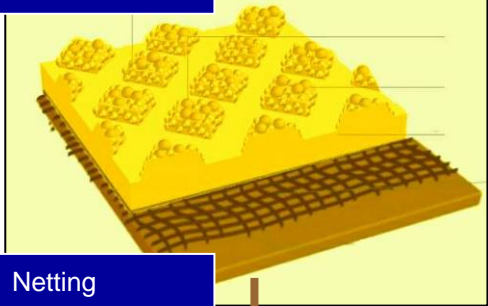
- Removable tape, all weather wet reflective
- Color range : white (710) & yellow (711)
- 1.9 / 2.4 index microcrystalline optics
- Primary target application : CWZ
- New design :
  - *Less raised surface*
  - *New diamond raised profile pattern*
  - *Thinner construction in the channels of the tape*
- Scrim (re-inforcing netting needed due to thinner valleys)
- Product performance
  - *Minimum Initial Dry Reflectivity (500 mcd)*
  - *Minimum Initial Wet Reflectivity : 250 mcd (Wet continuous / Wet recovery)*
  - *Skid Resistance : 45 BPN \**
- \* The current version has no Skid Particles
- \* 711 SD : Internal testing / BAST Homologation submitted Feb 2010
- \* Available, 6 wks leadtime





# Temporary Segment *Product FABs*

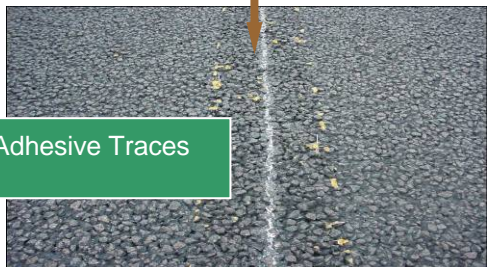
High Quality Optics



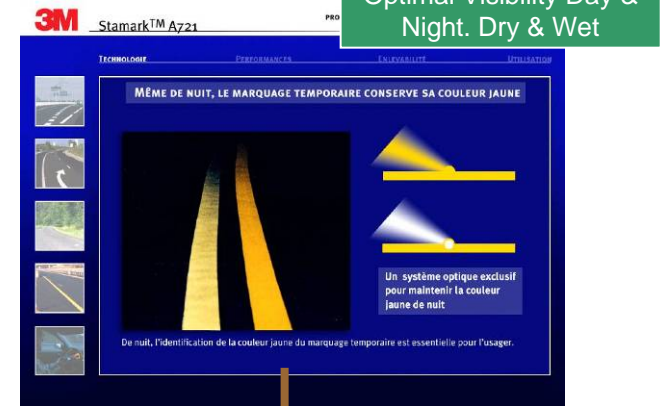
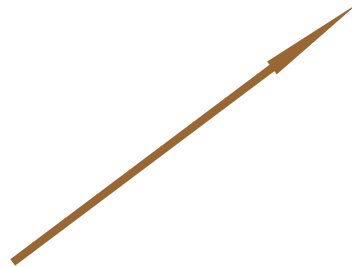
Netting



Faster to Remove



No Adhesive Traces



Less Accidents

Shorter Workzones

Less Traffic Congestion

Superior Quality of  
Road Network



3M



# Temporary Segment

*Conceptual Selling*

